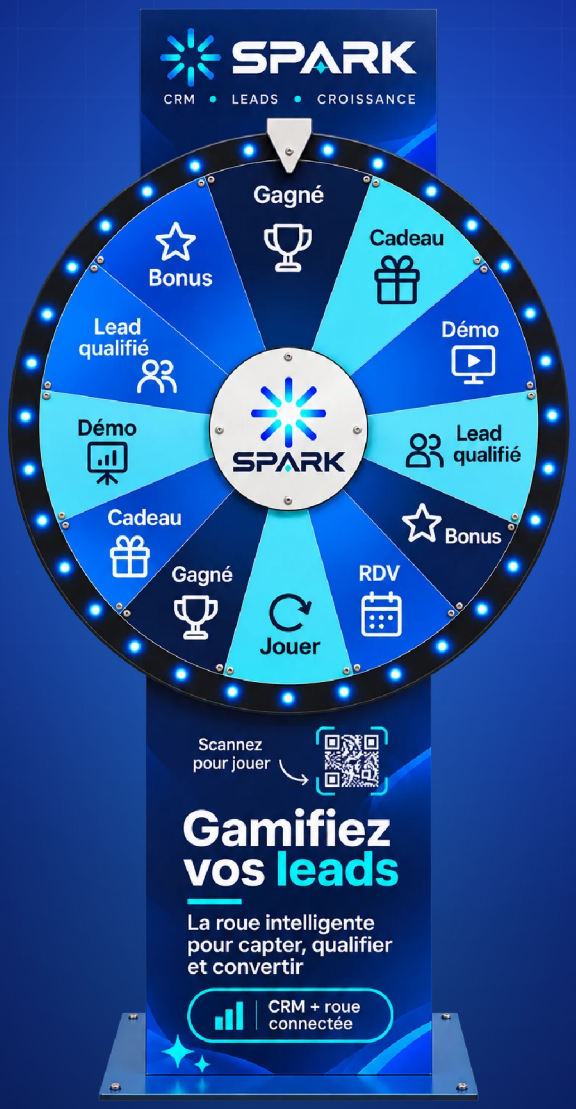
PRESS & MEDIA

Turn every spin into a qualified lead.

SPARK turns a real, hand-spun prize wheel into a lead-capture and qualification platform for trade shows and events. It comes from Alpha, the rigged wheel Imagineo created for professional magicians.



COMPANY
Imagineo SAS Lempdes, France

PRODUCT
SPARK: connected wheel + lead platform

MODEL
Rented as a service, per event or long term

MARKETS
Exhibitors, event agencies, permanent venues

STATUS
First customers, end of 2026

WEBSITE
sparkapp360.com

02 Story & team 03 Boilerplate, assets & contact

KEY MESSAGES

Three things to remember.

01

A real wheel, not a screen

Visitors spin a physical wheel by hand. It draws people to the stand and makes the brand memorable.

02

The planned prize, every time

The wheel stops on the prize the campaign scheduled. Stock is respected and top prizes are spread across the show.

03

Every spin becomes a lead

Consented contact, AI-assisted qualification and live reporting, recorded with each play.

From stage magic to the show floor

Imagineo is a French studio founded by three magicians who design illusions and tools for professional magicians. Its creations are used by today's greatest magicians, in the United States and in Europe, and have been proven on stage and on television.

> **Alpha, the rigged wheel, was built for the stage. SPARK takes that illusion to trade shows and makes it useful for business.**

SPARK keeps the magic: a natural gesture and a controlled outcome. It adds what exhibitors need: consented contacts, qualification on the spot and a clear view of results.

Milestones

ALPHA
The rigged wheel for magicians
Used on stage and on TV by leading magicians

NOV. 2026
Proof-of-concept agreements
With first partners in France

END OF 2026
First customers
First paid activations in France

EARLY 2027
Series production
Wheels built in batches

JAN. 2027
CES, Las Vegas
First step toward the US market

The founders

TR

Thomas Riboulet
PRESIDENT

Software and finance. Leads key accounts, contracts and funding.

FG

Florian Giraud
MANAGING DIRECTOR

Marketing and creative direction. Leads product and technical demos.

VC

Victor Collange
MANAGING DIRECTOR

Hardware and production. Leads sales and partnerships.

READY TO USE

Boilerplate & assets.

Copy freely. Please keep product names as written: SPARK in capitals, Alpha with a capital A.

SPARK in one line

SHORT · 1 SENTENCE

SPARK turns a real, hand-spun prize wheel into a lead-capture and AI-assisted qualification platform for trade shows and events.

About SPARK

ABOUT SPARK · ~70 WORDS

SPARK is a lead-generation platform for trade shows, events and permanent venues, built around a real wheel that visitors spin by hand. The wheel stops on the prize the campaign planned, while the software captures each visitor's consented contact, helps sales staff qualify it with AI assistance and reports results live. SPARK is rented as a service, for a single event or for months. More at sparkapp360.com.

About Imagineo

ABOUT IMAGINEO · ~50 WORDS

Imagineo SAS is a French studio based in Lempdes, founded by three magicians. It designs illusions and tools for professional magicians, used by today's greatest magicians in the United States and Europe. SPARK brings one of its creations, Alpha, the rigged wheel, to B2B marketing.

Visual assets



Key visual
1600 × 900 · JPEG
sparkapp360.com/media/spark-key-visual.jpg



Product shot
Wheel on totem · PNG, transparent
sparkapp360.com/media/spark-product-shot.png

SPARK

Logo
SVG, blue and white versions
sparkapp360.com/assets/logo-bleu.svg

PRESS CONTACT

Thomas Riboulet, President

Interviews, demos and visuals, in English or French.

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Scan to discover SPARK